

MOTIV[™] iOS and USB Microphones and Recording Solutions

BECAUSE THE WORLD IS YOUR STUDIO.



MOTIV for Recording Musicians shure.com/motiv/recording-musician

MOTIV for Podcasters shure.com/motiv/podcaster

MAKE ANY ROOM THE CONTROL ROOM.

Whether you're recording an album, creating your next podcast, polishing this week's vlog post, or capturing news out in the field, MOTIV iOS and USB microphones are the powerful, simple, and easy way for content creators to get professional-sounding recordings in the studio, at home, or on the go. Combine MOTIV with the free ShurePlusTM MOTIVTM iOS app for enhanced control, recording, editing, along with the option to share your recordings with the world.



MOTIV for Vloggers shure.com/motiv/vlogger

MOTIV for Mobile Journalists shure.com/motiv/mobile-journalist





88VM

iOS Stereo condenser microphone for iPhone, iPad, and iPod

Serious stereo recording, on the go.

Simply plug an MV88 into your iPhone, iPad, or iPod and hit record in your favorite audio or video recording app to get life-like stereo recordings. Go further with enhanced control over stereo width, polar patterns, EQ, and more with the free ShurePlus MOTIV iOS app, which features recording, editing, and sharing.





MV51

iOS and USB large-diaphragm condenser microphone for iPhone, iPad, iPod, Mac, and PC

Record like a legend. Sound like a pro.

The MV51 combines seamless 24-bit/48kHz digital recording, vintage styling, and the durability of all-metal construction for grab-and-go portability. A unique touch panel puts gain, mute and headphone volume controls right up front for total control—or, dive even deeper with the free ShurePlus MOTIV iOS app for enhanced recording, editing, and sharing.



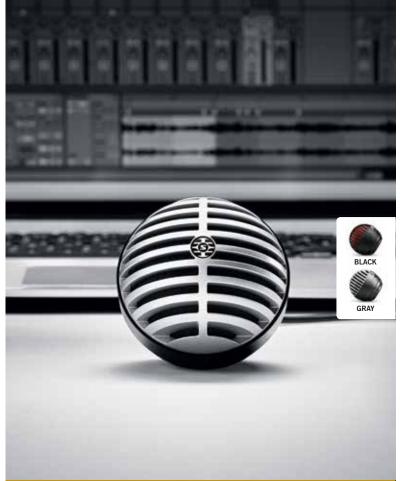


1" (25 mm) microphone element captures every detail

Integrated headphone output for real-time monitoring









iOS and USB condenser microphone for iPhone, iPad, iPod, Mac, and PC

Flexible, portable, stylish creation.

A solid choice, take after take, the MV5 is engineered for convenience and flexibility, making plug-and-play 24-bit/48kHz digital recording easy. Three onboard DSP preset modes can dial in the optimal sound—perfect for podcasting, voiceovers, or tracking vocals and instruments. Record, edit, and share with the free ShurePlus MOTIV iOS app.





MVi

iOS and USB digital audio interface for iPhone, iPad, iPod, Mac, and PC

The home studio that goes where you go.

With an XLR + $\frac{1}{4}$ " combo jack input for microphones and instruments, five DSP presets and unique touch panel for volume, gain and mute, the MVi brings ultimate control to the creative process. Phantom power for condenser microphones and rugged, all-metal construction make reliable, 24-bit/48kHz quality digital recording possible wherever you go. Record, edit, and share with the free ShurePlus MOTIV iOS app.



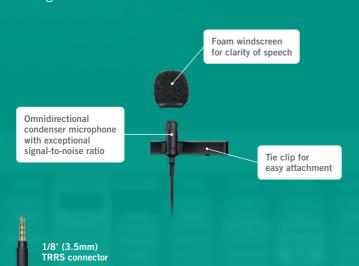


MVL

iOS omnidirectional condenser lavalier microphone for iPhone, iPad, and iPod

Plug in, clip on, speak out.

Simply clip the MVL omnidirectional condenser lavalier microphone to your shirt, collar, lapel, or tie and plug it into your iOS device to capture clear, quality audio for interviews, lectures, public speaking, and videography. With the free ShurePlus MOTIV iOS app, you can record and share your sound files via text, email or any file sharing service.



ShurePlus™ MOTIV™ iOS App

Record, edit, and share your work with the ShurePlus MOTIV iOS app. Whether you're recording music, field recording, conducting interviews, or capturing video with your MOTIV device, simply choose one of the multiple preset modes to automatically adjust gain, equalization and compression—or dive deeper to create your own settings. Once recorded, you can trim intros, add fades, and split recordings into seperate files. Finally, share your edited audio recordings with the world via email, text, iTunes, and more.



MV88 Settings Screen Select DSP Preset, Mic Gain, and Adjustable Stereo Width



MOTIV Record Screen 24-bit/48 kHz .wav Format, Real-time Gain Adjustment, High-Resolution Metering



MOTIV Edit Screen
Trim in and out points, add
fades, and split recordings
into seperate files.



MOTIV Share Screen Share your recordings with the world via email, text, iTunes and more.



The free ShurePlus MOTIV mobile app is available on the Apple App Store.

SPECIFICATIONS	M ∨88	M∨ 51	M∨5	M√i	MVL
MFi Certified	Yes	Yes	Yes	Yes	No
DSP Modes (Presets)	Speech / Singing / Acoustic / Loud / Flat	Speech / Singing / Acoustic / Loud / Flat	Voice / Instrument / Flat	Speech / Singing / Acoustic / Loud / Flat	
Transducer Type	Electret Condenser (1 cm)	Electret Condenser (25 mm)	Electret Condenser (16 mm)		MEMS, Condenser
Polar Pattern	Adjustable Width Stereo / Mono Bidirectional / Mono Cardioid / Mid-Side	Unidirectional (Cardioid)	Unidirectional (Cardioid)		Omnidirectional
Recording Quality	Up to 24bit/48 kHz	Up to 24bit/48 kHz	Up to 24bit/48 kHz	Up to 24bit/48 kHz	
Frequency Response	20 Hz to 20,000 Hz	20 Hz to 20,000 Hz	20 Hz to 20,000 Hz	20 Hz to 20,000 Hz	45 Hz to 20,000 Hz
Adjustable Gain Range	0 to +36 dB	0 to +36 dB	0 to +36 dB	3-pin XLR: 0 to +36 dB 6.35 mm (1/4") TRS: +9 dB	
Sensitivity	–37 dBFS/Pa at 1 kHz	–39 dBFS/Pa at 1 kHz	–40 dBFS/Pa at 1 kHz		
Maximum SPL	120 dB SPL	130 dB SPL	130 dB SPL		124 dB SPL
Headphone Output	Available through Apple device*	3.5 mm (1/8")	3.5 mm (1/8")	3.5 mm (1/8")	
Power Requirements	Powered through Lightning connector only	Powered through USB or Lightning connector	Powered through USB or Lightning connector	Powered through USB or Lightning connector	Powered through microphone input jack
Phantom Power				+48V USB/+12V iOS	
Mic Mute Switch		Yes	Yes	Yes	
Mounting Stand		Built-in	Included		
Stand Adapter		5/8" 27 thread mount (standard mic stand mount)	1/4" 20 thread (standard tri-pod mount)		
Housing	All metal construction	All metal construction	Die cast metal frame with ABS housing	All metal construction	Cast Zinc
Net Weight	40.5 g (1.43oz.)	574.7 g (20.27oz.)	Without desk stand: 0.09 kg (3.17oz.) With mounting stand: 0.16 kg (5.64oz.)	310.0 g (10.93 oz.)	8.0 g (.28 oz)
Dimensions $(H \times W \times D)$	67 × 25 × 35 mm	128 × 86 × 70 mm	Without stand: $66 \times 67 \times 65$ mm With stand: $89 \times 142 \times 97$ mm	42 × 84 × 72 mm	5.5 mm dia. \times 15.2 mm \times 132 cm (with cable)
Cable		1 m USB cable, 1 m Lightning cable	1 m USB cable 1 m Lightning cable	1 m USB cable, 1 m Lightning cable	1/8" (3.5 mm) TRRS 1.6 mm (0.06 in.) diameter

^{*}Applies to Apple iOS devices which feature built-in 3.5 mm (1/8") headphone output.

Made for iPhone 7 Plus, iPhone 5, iPad Pro (9.7 inch), iPad Pro (12.9 inch), iPad Air 2, iPad mini 3, iPad Air, iPad mini 2, iPad (4th generation), iPad mini, iPod touch (5th generation).

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